burley
a warming experience

Reversing the Greenhouse Effect

At a time of concern over global warming and ever increasing fuel usage, a leading fire manufacturer is aiming to reduce the trend and help the country meet its reduction in carbon emissions.

Burley introduced flueless gas fires to the UK some 10 years ago. These fires require neither flue nor chimney. All the gas is used to heat the room, not the environment.

Fuel usage is vastly reduced. Burley MD Steve Barson commented: "Assuming average use, a normal gas fire will use approximately 2520kW per year. A flueless fire producing an equivalent amount of heat will burn 900kW. If all UK gas consumers used flueless fires there would be a saving of 20,000 million kW of gas per year. Unfortunately current industry standards favour less efficient products and consumers are unaware of how much gas they are wasting."

Burley is trying to bring this to the public's attention in an effort to meet the emission reductions set in the Kyoto agreement.
ENDS

For further information please contact Gay Traherne at Burley Appliances (01572 756956).

Relevant images:

Burley Ambience flueless gas stove, model 4121
Burley Environ flueless gas fire, model 4240
Burley Image wall-mounted flueless gas fire, model 4238

4121 Ambience

4240 Environ

4238 Image